

AGARWAL FORTUNE INDIA LIMITED

(Formerly known as Devki Leasing and Finance Limited)

CIN: L74110MP1993PLC007522

Registered Office: "VELOCITY", 18-A SCHEME NO 94 C, RING ROAD INDORE MP 452008

Email Id: afiljaipur@gmail.com

Website: www.devkileasing.com

Contact: 91-7230043249

Date: 25/11/2022

To,
The General Manager-Listing
Bombay Stock Exchange Limited (BSE)
Phiroze Jeejeebhoy Towers,
Dalal Street, Fort
Mumbai- 400 001

Script Code - 530765 / Scrip Name - AGARWAL

Subject: Launch of Logo and Change in Website of the Company

Dear Sir/Ma'am,

Pursuant to Regulation 30 read with Part B of Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform you that the Company launched its new Logo and all its new products/ services will be available under the Brand Name '**AF – BEYOND BOUNDARIES**'.

Further, we would like to inform you that the website of the Company has been changed from (former) www.devkileasing.com to www.agarwalfortune.com (current).

Logo will be displayed on all the Stationery items, Notice Boards and Website of the Company.

You are requested to kindly take the above on your records.

Thanking You

Yours faithfully

FOR AGARWAL FORTUNE INDIA LIMITED

Aditi Parmar

(Company Secretary & Compliance Officer)

M. No.: A37301

Enclosed: as above

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LAUNCH OF NEW LOGO



About the Logo:

The main objective behind redesigning the logo is :

- to create a new representation by expressing the company's vision;
- AF - reflects Company's name- Agarwal Fortune. It reflects the Fundamental change of our business by creating a new visual identity and re-connecting with the existing and new target audiences;
- Monochromatic Ring with four colors – symbolizes “UNITY”.

The bright and vibrant colors in the Rings of our brand signifies :

Red - Courageous, Influential and Highly Energetic

Yellow - Contentment and assurance

Green - Following ethical practices , Growth and Wealth.

Blue - Trustworthy and Professional

- The tagline – **Beyond Boundaries** signifies “to achieve limitless performance in the diversified areas.”

About the Company:

Agarwal Group is engaged in the manufacturing of Float and Toughened Glass since last 25 years. They are wholesalers of Glass Sheets and Laminated Glass products under the **registered brand name - Agarwal**. The Group aims to become India's most popular brand by building a pan India manufacturing and distribution network and to meet the demand and ensure seamless access and innovative approach across diverse sectors. The group has maintained their leadership position in their existing areas and focused on improving operating efficiencies and reducing manufacturing cost for better financial performance and in order to achieve limitless performance in the diversified areas. Post-Acquisition, Company known by its new name i.e. **Agarwal Fortune India Limited**, to enter into new lines of business activities for further growth, expansion and diversification.

Agarwal Fortune is focussing on Export and Import Business, Mergers and Acquisitions, Joint Venture Agreements, Manufacturing of Glasses and Mirrors, E-Commerce, Design and Technical Services, Consultancy Services and other services.